

Rose E. Guingrich

CONTACT INFORMATION	r.e.guingrich@gmail.com Brooklyn, NY	website google scholar
INTERESTS	Human-AI Interaction, Prosocial AI, Responsible Design, Applied Ethics, AI Policy	
EDUCATION	Princeton University , Princeton, NJ Ph.D. in Psychology & Social Policy <i>National Science Foundation Graduate Research Fellow</i> <i>Advisers:</i> Michael S. A. Graziano, Alin Coman <i>Thesis:</i> Anthropomorphism and the Social Impacts of Human-AI Interaction May 2026 M.A. in Psychology <i>Thesis:</i> AI, Mind, & Society Nov 2023 Indiana University - Bloomington , Bloomington, IN B.S. in Psychology <i>Highest distinction & honors</i> May 2019	
SELECT FELLOWSHIPS & AWARDS	National Science Foundation Graduate Research Fellowship JDP Social Policy Fellowship , Princeton University Joint Degree Program Social Impact Fellowship , Princeton GradFUTURES Professional Development Associate Fellowship , Princeton GradFUTURES Paper Selection Award , NYU Mind, Ethics, & Policy Program Founder's Scholar , Indiana University Provost Scholarship , Indiana University A. R. Metz Scholarship , Indiana University Honors/Herbert Presidential Scholarship , Indiana University	2023 - 2026 2022 - 2026 2023 - 2025 2022 - 2023 2023 2015 - 2019 2015 - 2019 2015 - 2019 2015 - 2019
PUBLICATIONS	<p>[1] Ascribing Consciousness to Artificial Intelligence: Human-AI Interaction and Its Carry-Over Effects on Human-Human Interaction <i>Frontiers in Psychology</i>, 2024 Guingrich, R. E. & Graziano, M. S. A.</p> <p>[2] Chatbots As Social Companions: How People Perceive Consciousness, Human Likeness, and Social Health Benefits in Machines <i>Oxford Intersections: AI in Society</i>, 2025 Guingrich, R. E. & Graziano, M. S. A.</p> <p>[3] P(doom) Versus AI Optimism: Attitudes Toward Artificial Intelligence and the Factors That Shape Them <i>Journal of Technology in Behavioral Science</i>, 2025 Guingrich, R. E. & Graziano, M. S. A.</p> <p>[4] A Longitudinal Randomized Control Study of Companion Chatbot Use: Anthropomorphism and Its Mediating Role on Social Impacts Abstract published in <i>Proceedings of the Eighth AAAI/ACM Conference on AI, Ethics, and Society</i>, 8(2), 2025 Manuscript in consideration Guingrich, R. E. & Graziano, M. S. A.</p> <p>[5] Belief Offloading in Human-AI Interaction Manuscript in consideration Guingrich, R. E., Mehta, D., & Bhatt, U.</p> <p>[6] Back to Human: Prosocial AI Design Manuscript in preparation Guingrich, R. E. & Dyckovsky, A. M.</p> <p>[7] The Cognitive Balance: An Ethical Design Framework for Human-AI Collaboration Manuscript in preparation Guingrich, R. E. & Zevenbergen, B.</p>	
BOOK CHAPTERS	[8] "Anthropomorphism, Reloaded" Forthcoming in <i>Our Future Robots: The Deep Impact of Personalized, Autonomous Machines</i> , eds. Moutinho, L., Bravo Martins, L., & Wolfe, S. De Gruyter, 2026 Guingrich, R.E.	

REPORTS	<p>[9] Report on Mental Health of International Graduate Students at Princeton University <i>TigerWell Initiative, 2023</i> Mirea, D., Yang, Q., Bai, Y., Yang, L., Park, Y., Agarwal, N., Wong, E., Tang, Y., Alshammari, A., Barnett, A., Guingrich, R. E., & Nang Pan, T.</p> <p>[10] AI Companions and Chatbots mini guide: resources, insight, and guidance <i>All Tech is Human, 2025</i> Guingrich, R.E. & Khalil, S.</p> <p>[11] What Are the Most Important Issues with AI Companions? Six Key Themes Emerged from Our Community <i>All Tech is Human, 2025</i> Polgar, D. R. & Guingrich, R. E.</p>	
ARTICLES	<p>[12] AI Companion Bots: The ATHENA Kill Chain for Anthropomorphized Influence <i>Information Professionals Association, 2025</i> Guillory, S., Borsky, G., & Guingrich, R. E.</p>	
RESEARCH GRANTS	<p>Cognitive Science Graduate Research Support Grants, PU (\$10,000)</p> <p>Data-Driven Social Science Large-Scale Grant, PU (\$28,000)</p> <p>Impact of Generative AI on Creative Industry Grant, Google (\$50,000)</p>	<p>2023, 2024, & 2025</p> <p>2024</p> <p>2023</p>
TEACHING EXPERIENCE	<p>Course Instructor, Princeton University (Wintersession)</p> <ul style="list-style-type: none"> • Ethical AI: Unlocking the Research Behind Human-AI Interaction Jan 2025 • Ethical AI: Unlocking the Research Behind Human-AI Interaction Jan 2024 • Science Communications, co-taught with Hansen Tjo Jan 2023 <p>Head Teaching Assistant, Princeton University</p> <ul style="list-style-type: none"> • Introduction to Psychology (PSY-101, instructors: Prof. Anuj Shah & Justin Jungé), Princeton University, Department of Psychology Fall 2025 <p>Teaching Assistant, Princeton University</p> <ul style="list-style-type: none"> • Social Cognition: The Psychology of Interactive Minds (PSY-304, instructor: Prof. Alin Coman), Department of Psychology Fall 2024 • Unlocking the Science of Human Nature (PSY-333/CHV-300, instructor: Prof. MJ Crockett), Department of Psychology & Center for Human Values Spring 2024 • Ethics of AI Learning Cohort (instructors: Dr. Steven Kelts & Dr. Sonali Majumdar) Princeton University, GradFUTURES Learning Cohorts Fall 2022 <p>Guest Lecturer, various</p> <ul style="list-style-type: none"> • “Belief Offloading in Human-AI Interaction,” Vanderbilt Program for Talented Youth Mar 18, 2026 • “Social Psychology & Human-AI Interaction,” Introduction to Experimental Psychology (PSYC 0001.900), <i>University of Pennsylvania</i>, College of Liberal & Professional Studies Jul 24, 2025 • “Unlocking the Research Behind Human-AI Interaction,” Institute of the Humanities & Global Cultures, <i>University of Virginia</i>, Arts & Sciences Nov 19, 2024 	
SUPERVISION	<p>Thesis Co-Supervisor/Mentor, Princeton University</p> <ul style="list-style-type: none"> • Maile-Le Ji, Psychology April 2025 - Present • Grace Oh, Psychology & Computer Science May 2024 - May 2025 • Arjun Prasad, Psychology & Neuroscience Mar 2024 - May 2025 • Victoria Shore, Psychology Sept 2023 - May 2024 • Rosemeilyn Jerez, Psychology & Global Health and Health Policy Feb 2023 	
INVITED TALKS	<ul style="list-style-type: none"> • Google AI Consciousness and Welfare Workshop, Human Factors & Practical Ethics Panel Nov 2025 • Princeton Center for Information Technology Policy, Seminar Series Oct 2025 • CITAMS, Media Sociology Symposium Workshop on Agents of Change: New Approaches to Bridging Research & Action on Human-Chatbot Relationships Aug 2025 • Princeton GradFUTURES, Sparks of Inspiration: Lightning Talks Mar 2025 • All Tech is Human, Youth Ideas to Reform Big Tech Nov 2024 	

	<ul style="list-style-type: none"> • University of Puerto Rico, NeuroBoricuas • Princeton University, Summer Intern Seminar Series • University of Cambridge, Ethics of Conversational AI Reading Group • Princeton University, Consciousness Club • Princeton University, Bias in AI Reading Group 	<p>Oct 2024 Jul 2024 Sept 2023 May 2023 Oct 2022</p>
CONFERENCE PRESENTATIONS	<ul style="list-style-type: none"> • “Back to human: Prosocial AI design,” Social Capital 2026 Conference Virtual • “A longitudinal randomized control study of companion chatbot use: Anthropomorphism and its mediating role on social impacts,” The Society for Personality and Social Psychology (SPSP) 2026 <i>Chicago, IL</i> • “A longitudinal randomized control study of companion chatbot use: Anthropomorphism and its mediating role on social impacts,” AAAI/ACM Conference on Artificial Intelligence, Ethics & Society (AIES) 2025 <i>Madrid, Spain</i> • “Reorienting AI companions to promote prosocial human-human interaction,” IACAP/AISB Joint Conference on Philosophy of Computing and AI & The Society for the Study of Artificial Intelligence and Simulation of Behaviour <i>University of Twente, Enschede, NT</i> • “Reducing Loneliness using Psychologically Informed AIs,” Artificial Intelligence in Collectives (ARTIC) Workshop <i>Princeton University, Princeton, NJ</i> • “Now I see human, now I see chatbot: Theory of Mind and consciousness cues leveraged in text-based stimuli,” Association for the Scientific Study of Consciousness (ASSC) 27 Annual Conference <i>University of Tokyo, Tokyo, Japan</i> • “Ascribing consciousness to artificial intelligence: human-AI interaction and its carry-over effects on human-human interaction,” NYU Mind, Ethics, & Policy Workshop on Animal and AI Consciousness <i>New York University, New York, NY</i> • “Chatbots as social companions: how people perceive consciousness, human likeness, and social health benefits in machines,” Association for the Scientific Study of Consciousness (ASSC) 26 Annual Conference <i>New York University, New York, NY</i> • “Research on Human-AI Interaction,” Ethics and IT Technology Workshop <i>Dartmouth University, Hanover, NH</i> 	<p>Mar 2026 Feb 2026 Oct 2025 Jul 2025 Dec 2024 Jul 2024 Jun 2023 Jun 2023 Aug 2022</p>
PUBLIC PRESENTATIONS & DIGITAL RESOURCES	<ul style="list-style-type: none"> • Our Lives With Bots (podcast) • “Companion Chatbots: Innovation, Ethics, and the Evolution of Human-AI Relationships,” All Tech is Human Livestream Panel (LinkedIn) • “Testing whether the desire for social connection motivates anthropomorphism of AI agents,” Princeton University Cognitive Psychology Seminar • “Let’s Talk About Companion Chatbots” (YouTube) • “History of Human-AI Interaction” (YouTube) • “What is Human-AI Interaction?” (YouTube) • “Unlocking the Research Behind Human-AI Interaction” (YouTube) • “AI, Mind, & Society: the social impacts of humanlike AI,” Princeton University Social Psychology Seminar • “Chatbots as social companions: how people perceive consciousness, human likeness, and social health benefits in machines,” Princeton University Social Psychology Seminar • “Conversational Artificial Intelligence: Ideal vs. Real Personality Preference,” Princeton University Social Psychology Seminar 	<p>Sept 2025 - Apr 2025 Mar 2025 Feb 2025 Jan 2025 Dec 2024 Nov 2024 Feb 2024 Apr 2023 Sept 2022</p>

PROFESSIONAL EXPERIENCE	<p>Responsible AI Research Advisor, Hugo & Lumiere Tutoring Mar 2025 - Present</p> <p>Founder & Managing Principal, Ethicom LLC Aug 2022 - Present</p> <p>Social Impact Fellow, All Tech is Human May 2023 - Dec 2025</p> <p>Professional Development Associate, Princeton GradFUTURES Sept 2022 - Jun 2023</p> <p>Research Assistant, Social Cognition Lab, Indiana University Sept 2018 - Dec 2018</p> <p>Research Assistant, Mind & Identity in Context Lab, Indiana University May 2018 - July 2018</p> <p>Research Assistant, English & Jewish Studies, Indiana University May 2016 - May 2019</p>	
PROFESSIONAL SERVICE	<p>Core Team Member - Editor Group, Application Statement Feedback Program Oct 2021 - Present</p> <p>First-Year Graduate Student Buddy, Princeton University Graduate Student Gov't & Department of Psychology Sept 2022 - Present</p> <p>Workshop Organizer, Google Responsible Innovation & Princeton University Aug 2023 - Feb 2024</p> <p>Professional Development Committee, Princeton Department of Psychology Sept 2022 - May 2023</p> <p>Guest Editor, <i>AI and Ethics</i> (Springer) special edition: Impact of Generative AI on Children & Youth May 2023 - July 2023</p> <p>Treasurer, Princeton Citizen Scientists Jan 2022 - Jul 2023</p> <p>Psychology Department Representative & Mental Health Initiative Committee Member, Princeton University Graduate Student Gov't Sept 2021 - May 2024</p>	
	<p>Reviewer: Nature Mental Health, Proceedings of the National Academy of Science, AI and Ethics, Oxford Intersections: AI in Society, Consciousness and Cognition, Journal of Technology in Behavioral Science, Behaviour & Information Technology, Frontiers in Artificial Intelligence, Frontiers Cognitive Science, Frontiers in Psychology, Frontiers in Public Health</p>	
FEATURED IN	<p>Chatbots and the Psychology of Human-AI Interaction. <i>Prism</i> [Podcast] Feb 2026</p> <p>Det gnidningsløse venskab. <i>Weekendavisen</i> [Press] Jun 2025</p> <p>What does it mean to have a companion chatbot? <i>Science Friday</i> [Podcast] Jun 2025</p> <p>Supportive? Addictive? Abusive? How AI companions affect our mental health. <i>Nature Briefs</i> [Press] May 2025</p> <p>AI Friends Are Not Your Friends, Here's Why. <i>The Epoch Times</i> [Press] May 2025</p> <p>Meet our Princeton University Graduate Fellows: Rose Guingrich. <i>All Tech Is Human</i> [Feature] Mar 2025</p> <p>Mujeres en la IA: Ética, psicología y el futuro de la interacción humana. <i>2x1 Radio</i> [Podcast] Mar 2025</p> <p>Wie KI-Inhalte menschliche Interaktion gefährden. Deutschlandfunk Kultur [Podcast] Jan 2025</p> <p>What do you love when you fall for AI? <i>The Verge</i> [Press] Dec 2024</p> <p>A.I. Art is a Superior Product with an Inferior Brand. <i>Neuroscience Of</i> [Blog] May 2024</p>	
SELECTED SKILLS	<p>Project management, Experimental design, AI Policy, Human subjects research, Longitudinal studies, Python, R, Figma, Descriptive & inferential statistics, Data analysis (quantitative: multiple and linear regression, ANOVA/ANCOVA/MANOVA, factor analysis; qualitative: PCA, random forest, LDA, LSM, thematic & pattern analysis), Interviews, Surveys</p>	
REFERENCES	<ul style="list-style-type: none"> • Michael S. A. Graziano, Professor, Neuroscience & Psychology, <i>Princeton University</i> • Arvind Narayanan, Professor, Computer Science, <i>Princeton University</i> • Alin Coman, Professor, Psychology & School of Public and International Affairs, <i>Princeton University</i> • Henry Shevlin, Director, Leverhulme Centre for the Future of Intelligence, <i>University of Cambridge</i> • Marisa Zalabak, AI Ethicist, <i>IEEE & Global Alliance for Digital Education and Sustainability</i> • Angy Watson, CTO, AI Ethicist, <i>Paymentology</i> • David Ryan Polgar, Founder, <i>All Tech is Human</i> • Sandra Khalil, Associate Director (Partnerships and Trust & Safety), <i>All Tech is Human</i> • Ben Zevenbergen, AI Ethicist, Consultant, <i>Law, Policy, & Philosophy of Technology</i> 	